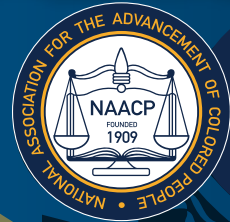


HOUSING INFORMATION  
& SCHEDULE AT-A-GLANCE

*Join Us In  
Los Angeles, California*

# NAACP

102<sup>nd</sup> ANNUAL CONVENTION  
LOS ANGELES • CALIFORNIA • July 23-28, 2011



NAACP: *"Affirming America's Promise"*



# Why did the NAACP Choose

The NAACP chose Los Angeles as the host city for our 102nd due to the efforts of Gerri Washington, former President of the Los Angeles Branch, Leon Jenkins, Los Angeles Branch President, Alice Huffman, California State Conference President, NAACP National Board Member, Willis Edwards, NAACP National Board Member, with support of the Los Angeles Convention and Visitors Bureau, NAACP Units Branches, State Conference Members and the Los Angeles local community.



**ROSLYN M. BROCK**

Chairman  
National Board of Directors



**LEON W. RUSSELL**

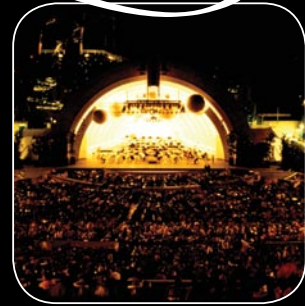
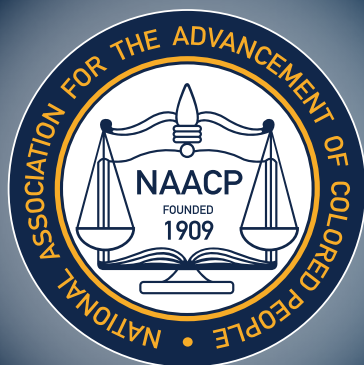
Vice Chair  
National Board of Directors

Chair  
Convention Planning Committee



**BENJAMIN TODD JEALOUS**

President and CEO

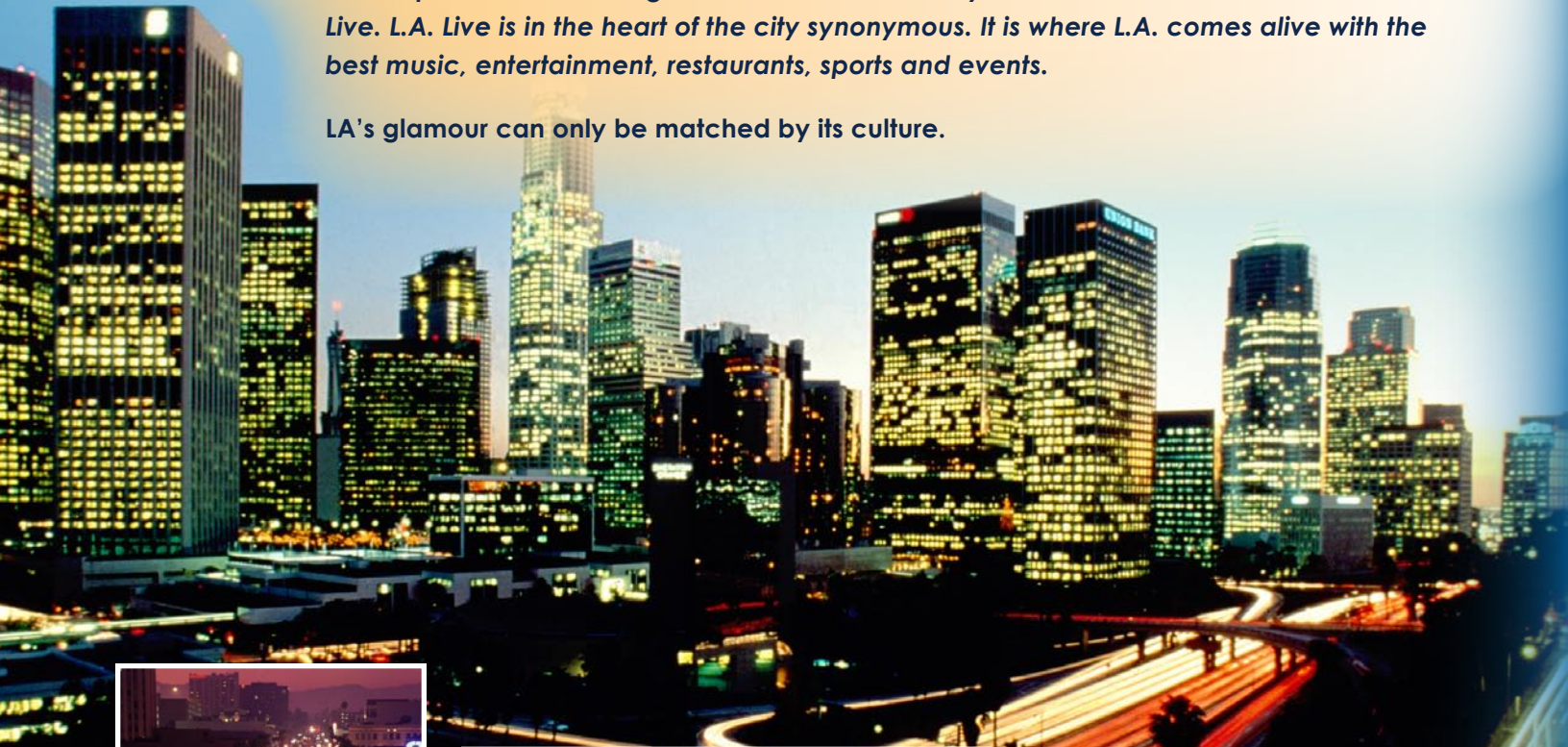


# The 102<sup>nd</sup> National Convention will convene in Los Angeles, California July 23-28, 2011.

Los Angeles, California is known by its initials, LA and nicknamed the City of Angeles. As the entertainment capital of the world, LA offers a wealth of unforgettable experiences! LA is a world center of business, international trade, entertainment, media, fashion, science, technology, education and fantastic shopping districts.

*Just steps from the Los Angeles Convention Center you will find LA's newest addition L.A. Live. L.A. Live is in the heart of the city synonymous. It is where L.A. comes alive with the best music, entertainment, restaurants, sports and events.*

LA's glamour can only be matched by its culture.



Third Street Promenade in Santa Monica, Photographer: Michele & Tom Grimm, Copyright: LACVB



Venice Beach, Photographer: Kenna Love/LACVB, Copyright: Kenna Love



Watts Towers, Photographer: Glenn Cormier/LACVB, Copyright: Glenn Cormier



Hollywood Sign (close up), Photographer: Michele & Tom Grimm, Copyright: LACVB, The Hollywood Sign™ & © 2002 Hollywood Chamber of Commerce, Licensed by Global Icons, LLC. All Rights Reserved.



Downtown Buildings from Pershing Square, Photographer: Nadine Markova, Copyright: Nadine Markova

NAACP: *Affirming America's Promise*

# HOTEL INFORMATION

## HOTEL RESERVATIONS

Call your hotel of choice directly from the list provided on this page make your hotel reservation at special conference rates. Be sure to identify yourself as an NAACP Conference participant.

## TO MAKE A RESERVATION

All guests must guarantee reservations by making a deposit equivalent to the room rate for two nights, including applicable taxes then in effect. The deposits for one of the two nights shall be non-refundable and shall be credited to the NAACP account if a guest cancels their reservation 72 hours prior to the day of arrival.

Credit cards used for the deposits shall be charged immediately.

All reservation are subject to availability. Reservations must be guaranteed with a major credit card and require a deposit equivalent to two night's room and tax.



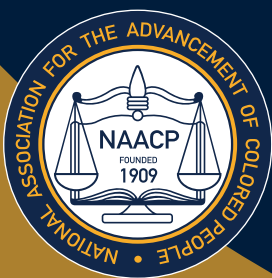
African Marketplace & Cultural Faire

## ROOM RATES AND TAXES

To take advantage of the special 2011 conference rates listed, you must book your reservation by the respective date listed for each property.

Any of the hotels listed will try to assist you with your reservation after the date, however, the conference rate may not be available and the hotels may charge higher rates after the cut-off date.

HOTELS	SPECIAL CONFERENCE RATE	SUITE RATES	PARKING
<b>Wilshire Grand Hotel</b> <i>(ACT-SO and Adult Property)</i> 930 Wilshire Boulevard Los Angeles, CA 90017	\$169.00 per night for a Single, Double, Triple and Quads (taxes 14% and .065 State of California tourism tax)	Please call NAACP Events Planning Office for Suite Rates	
Call for reservations: Adult's Call (213) 612-3900 ACT-SO participants call the NAACP ACT-SO office: (410) 580-5650		Cut-off Date: July 8, 2011	
<b>JW Marriott</b> <i>(Adult Headquarter Property)</i> 900 Olympic Boulevard Los Angeles, California 90015	\$175.00 per night for a Single, Double, Triple and Quads (taxes 14% and \$.22 per room per night)	Please call NAACP Events Planning Office for Suite Rates. <i>Please note that the suites are small and very limited</i>	<b>Guest Parking:</b> \$ 38.00 Valet overnight
Call for reservations: (800) 228-9290 or (800) 266-9432		Cut-off Date: June 21, 2011	
<b>Luxe</b> 1020 S. Figueroa Street Los Angeles, California 90015	\$165.00 per night for a Single, Double, Triple and Quads (taxes 14%)	No Suite Available	<b>Guest Parking:</b> \$25.00 per day for parking
Call for reservations: (213) 748-1291		Cut-off Date: July 1, 2011	
<b>Sheraton Downtown Los Angeles</b> <i>(Youth and Adult Property)</i> 711 South Hope Street Los Angeles, California 90017	\$165.00 per night for a Single, Double, Triple and Quads (taxes 14.8%)	Please call NAACP Events Planning Office for Suite Rates	<b>Guest Parking:</b> \$10.00 self parking \$15.00 valet parking
Call for reservations: (800) 325-3535		Cut-off Date: June 17, 2011	



# TRANSPORTATION

## AIRLINES

Los Angeles International Airport (LAX) is located 30 minutes away from downtown Los Angeles.

### LAX

1 World Way, Los Angeles, CA 90045

Phone: 310.646.5252

[www.lawa.org](http://www.lawa.org)

### AMERICAN AIRLINES

Valid Travel Dates: July 16, 2011 – August 1, 2011 for travel to Los Angeles, California

Book your tickets online at [www.AA.com](http://www.AA.com) and enter your Promotion Code: **5671BB** in the Promotion Code box when searching for your flights to receive discount. To make your reservations by phone please call American Airlines meeting service desk at 1(800) 433-1790.

### UNITED AIRLINES

Valid Travel Dates: July 20, 2011 - August 1, 2011 for travel to Los Angeles, California

Book your tickets online at [www.United.com](http://www.United.com) and enter your Promotion Code: **587DN** in the Promotion Code box when searching for your flights to receive discount. To make your reservations by phone please call United Airlines Meeting Service Desk at 1(800) 521-4041.

### CONTINENTAL AIRLINES

Valid Travel Dates: July 20 - 31, 2011 for travel to Los Angeles, California

Book your tickets online at [www.continental.com](http://www.continental.com) and enter your Z Code: **ZJZY** and Agreement Code **713382**. Enter both the Z-code and Agreement code (without a space) in the Offer Code box when searching for your flights to receive discount. To make your reservations by phone please call Continental Airlines Meeting Service Desk at 1(800) 468-7022.



Los Angeles International Airport

## SHUTTLE SERVICE

Super Shuttle runs daily departures between the airport and selected downtown hotels including the Wilshire Grand, JW Marriott, Luxe and Sheraton Downtown LA Hotel.

For reservation please call (800) 258-3826.

\$17.00 one way

\$34.00 round trip

## LOCAL TRANSPORTATION SERVICES

### AIRPORT TAXI SERVICE

Approximately \$45.00 one way, not including gratuity

# ADDITIONAL INFORMATION

## COMMERCE & INDUSTRY SHOWN

The 42nd Annual Commerce and Industry Show, where corporate, government, minority and non-profit exhibitors display their products and services will begin on Saturday, July 23rd and conclude Tuesday, July 26th. See schedule at a glance for show hours. For more information, you may contact the Events Planning Manager at (410) 580-5784.

## NAACP RETAIL EXPO

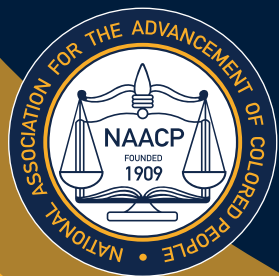
The NAACP Retail Expo will open to the general public on Saturday, July 23rd and conclude on Tuesday, July 26th. Contact the Events Planning Manager for more information. See Schedule at a Glance for times.

## LAWYERS CONTINUING LEGAL EDUCATION SEMINAR

In conjunction with the National Bar Association the NAACP will sponsor a two-day Continuing Legal Education Seminar (CLE) Sunday, July 24th and Monday, July 25th. For registration information, please contact the NAACP Legal Department at (410) 580-5790. The Clarence Mitchell Memorial Luncheon will be held on Monday, July 25, 2011.

## HEALTH SYMPOSIUM/ HEALTH FAIR

**Health Symposium:** The health symposium will be entitled "Sounding the Alarm on Health in Black America". The purpose of this session will be to respond to the leadership of the country's only African American surgeon general's that served the country as America's doctors.



## REGISTRATION

All registration takes place at the Los Angeles Convention Center.

Advance Registration	\$100.00 Adults	\$50.00 Youth
On Site Registration	\$125.00 Compliant Adult Branches \$175.00 Non-Compliant Adult Branches	\$75.00 Compliant Youth Branches \$100.00 Non-Compliant Youth Branches
Observers	\$175.00 Adults	\$100.00 Youth
Daily Rates	\$40.00 Adults	\$25.00 Youth

## ADVANCE TICKETS

Please use the Advance Ticket Order Form for ticket purchase or you may purchase them from the ticket window at the convention center. Advance orders will not be mailed, but can be picked up from the advance ticket window at the convention center. Please note: Only branches and delegates including observers that advance register are entitled to the 5% discount on ticket sales.



Los Angeles Convention Center

# SCHEDULE AT A GLANCE

**FRIDAY**  
JULY 22ND

9:00 am – 9:00 pm

**ACT-SO Competitions**

9:00 am – 6:00 pm

**Convention Registration**  
(Advance & On-site)

**SATURDAY**  
JULY 23RD

9:00 am – 6:00 pm

**Convention Registration**

9:00 am – 9:00 pm

**ACT-SO Competitions**

9:30 am – 11:45 am

**Health Symposium**

11:00 am – 2:00 pm

**Units and Membership Committee Meeting**

Noon – 2:00 pm

**Health Advocacy Lunch**

2:00 pm – 6:00 pm

**Commerce & Industry Show-  
GRAND OPENING**  
Health Fair  
Retail Expo  
Author Pavilion

**SUNDAY**  
JULY 24TH

8:00 am – 10:00 am

**Prayer Breakfast/Memorial Breakfast**

9:00 am – 5:00 pm

**CLE Seminar**

9:00 am – 6:00 pm

**Convention Registration**

10:00 am – 12:30 pm

**WIN Summit/Brunch**

10:00 am – 6:00 pm

**Commerce and Industry Show**  
Health Fair  
Author Pavilion  
Retail Expo

10:30 am – Noon

**Units Officers Meeting**  
(Presidents, Secretaries and Treasurers)

11:00 am – 12:30 pm

**Youth Advisors Orientation**

12:30 pm – 2:00 pm

**Youth and College Welcome Session**

12:30 pm – 2:00 pm

**Units Officers Luncheon**

3:00 pm – 5:00 pm

**ACT-SO Awards Ceremony**

6:00 pm – 8:30 pm

**First Public Mass Meeting:**  
Keynote Address:  
Roslyn M. Brock  
Chairman, National Board of Directors

9:00 pm – Midnight

**Delegates Opening Reception**  
Tickets Required – Sponsored by NAACP  
Los Angeles Branch

9:00 pm – 11:30 pm

**Youth Social**

10:00 pm

**Late Night Worship Service**



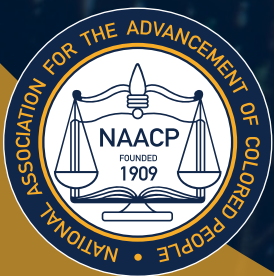
Venice Beach

# SCHEDULE AT A GLANCE

MONDAY  
JULY 25TH



Third Street Promenade



7:00 am – 8:00 am

**Youth Regional Meetings**

8:00 am – 9:15 am

**Adult Regional Meetings**

9:30 am – 12:30 pm

**First Plenary Session**

Keynote Speaker:  
Benjamin Todd Jealous  
President and CEO NAACP

**Plenary Session:**

“The Plight of the African American Male -  
Saving Our Men-Saving Our Community”

9:00 am – 6:00 pm

**CLE Seminar**

10:00 am – 6:00 pm

**Commerce and Industry Show**

Health Fair  
Author Pavilion  
Retail Expo

1:00 pm

**Credentials Committee Meeting**

1:00 pm

**Rules Committee Meeting**

1:00 pm

**Election Supervisory Meeting**

12:30 pm – 2:30 pm

**Religious Leaders Luncheon**

1:00 pm – 2:30 pm

**Clarence Mitchell Memorial  
Luncheon**

2:00 pm – 4:00 pm

**Concurrent Workshops:**

Legislative  
Health  
Climate Gap  
Education  
Economic Justice  
Membership  
Unit Administration  
Civic Engagement  
Communications  
Labor  
Faith

**Youth Concurrent Workshops (3)**

6:30 pm – 8:30 pm

**Public Mass Meeting (Youth Night)**

8:00 pm – 11:00 pm

**President and CEO’s Reception**

Tickets Required - Transportation to be provided

9:00 pm – 11:00 pm

**Youth Activity**

10:00 pm

**Late Night Worship Service**



# SCHEDULE AT A GLANCE

**TUESDAY**  
**JULY 26TH**



Universal City Walk

7:00 am – 8:00 am

**Youth Regional Meetings**

8:00 am – 9:15 am

**Adult Regional Meetings**

9:30 am – 12:30 pm

**Legislative Session: 2011 Resolutions**

10:00 am – 6:00 pm

**Commerce & Industry Show**

Health Fair

Retail Expo

Noon – 8:00 pm

**Job Fair**

12:30 pm – 5:30 pm

**Election of At-Large Member,  
National Board of Directors**

1:00 pm – 2:30 pm

**Youth Advisors Luncheon**

1:00 pm – 2:30 pm

**Youth and College Male Forum**

1:00pm – 2:30 pm

**Youth and College Female Forum**

1:00 pm – 2:30 pm

**National Membership Luncheon**

2:30 pm – 5:00 pm

**Special Contribution Fund Trustees Meeting**

3:00 pm – 5:00 pm

**Legislative Session: 2011 Resolutions**

7:00 pm – 9:00 pm

**Military Dinner**

8:00 pm – Midnight

**Youth Activity**

8:00 pm – 10:00 pm

**Reception for Delegates hosted by  
NAACP Los Angeles Branch**

10:00 pm

**Late Night Worship Service**



Bradbury Building

**NAACP:** *Affirming America's Promise*

# SCHEDULE AT A GLANCE

**WEDNESDAY**  
**JULY 27TH**

7:00 am – 8:00 am

**Youth Regional Meetings**

8:00 am – 9:15 am

**Adult Regional Meetings**

9:30 am – 12:30 pm

**Special Plenary Session**

Plenary Sessions:

**“Building African American Political Power”**

**“Redistricting and the Roadmap to 2012”**

10:00 am – 4:00 pm

**Job Fair**

1:00 pm – 2:30 pm

**Labor Luncheon**

1:00 pm – 2:30 pm

**Roy Wilkins Youth Leadership Luncheon**

3:00 pm – 5:00 pm

**Special Plenary Sessions**

Plenary Sessions:

**“Celebrating the 75th Anniversary of  
The Youth & College Division”**

**“Artists and Activism”**

6:30 pm – 9:00 pm

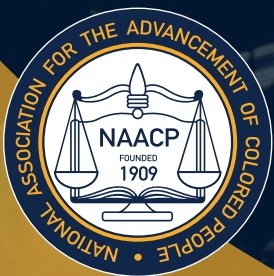
**Gospel Extravaganza**

7:30 pm – 11:00 pm

**Youth Freedom Fund Dinner**



Hollywood Bowl



# SCHEDULE AT A GLANCE

**THURSDAY**  
**JULY 28TH**



San Gabriel Mountains

9:30 am – Noon

**Final Plenary Session**

1:00 pm – 2:30 pm

**Youth Wrap-Session**

*This closing wrap up session will discuss next steps for units as they venture back to their communities to engage in NAACP Youth and College activities.*

1:00 pm – 4:00 pm

**National Board of Directors Meeting**

7:30 pm

**Freedom Fund Banquet/Spingarn Award**

**Presentation of 96th Spingarn Medal  
96th Spingarn Medalist**



Downtown Skyline

**NAACP:** *Affirming America's Promise*

Join Us In

LA

nd



# ANNUAL CONVENTION

NAACP: *"Affirming America's Promise"*

4805 Mt. Hope Drive

Baltimore, MD 21215

410-580-5780 • [www.naacp.org](http://www.naacp.org)