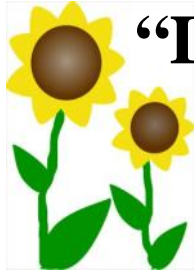




CALIFORNIA PLACEMENT ASSOCIATION
Coalition of Employment Professionals in Business, Education, & Government
www.calplacement.org



“LOOK ON THE BRIGHT SIDE!”

KEEPING THE JOB SEARCH POSITIVE



CPA’s Southern Regional Workshop

Friday, October 23, 2009 8 a.m. to 3 p.m.

Citrus College 1000 W. Foothill Boulevard, Glendora, CA 91741

www.citruscollege.edu

WORKSHOP AGENDA

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|-------------------------|--|
| 8:00 a.m. – 9:00 a.m. | Registration, Networking, Continental Breakfast |
| 9:00 a.m. – 9:15 a.m. | Welcome & Introductions |
| 9:15 a.m. – 10:30 a.m. | “Using Social Networks in Job Placement”
<i>Eric Hilden, Career Placement Officer at Saddleback College.</i>
Learn how one college is successfully using Facebook, Twitter, and LinkedIn and has created guidelines for using social networks. |
| 10:30 a.m. – 10:45 a.m. | Morning Break |
| 10:45 a.m. – 12:00 p.m. | “Having a Better Attitude and Brighter Outlook in the Job Search”
<i>Brian Freeborn, Consultant, Freeborn Diversified Resources</i>
This fun and interactive workshop will help build up and promote strengths and self image. Learn how your clients can use upbeat methods to keep the job search positive. |
| 12:00 p.m. – 1:00 p.m. | Lunch/Networking - Door Prizes/CPA Annual Conference Update |
| 1:00 p.m. – 1:45 p.m. | “Power Up! Managing Your Career”--Five Pitfalls to Avoid
<i>Mimi Donaldson, Author of "<u>Bless Your Stress: It Means You're Still Alive!</u>"</i>
Empower yourself to do what you say you will do, achieve more success on the job, and communicate effectively to accomplish your plans. |
| 1:45 p.m. – 2:00 p.m. | Afternoon Break |
| 2:00 p.m. – 2:45 p.m. | “Power Up! Managing Your Career” – continued |
| 2:45 p.m. – 3:00 p.m. | Closing Remarks/Announcements/Evaluation/Door Prizes |

Who Should Attend this Workshop?

- Job Developers • Trainers/Recruiters • Career Placement/Employment Professionals • Case Managers
- Career Coach • Employment Specialists • Human Relations Managers • Supervisors & Managers

Questions? Rosa Asencio, (909) 594-5611, ext. 4510, or RASencio@mtsac.edu

Membership questions? Contact Maggi Dunsmore, (760) 245-4271, ext. 2288, or dunsmorem@vvc.edu